

Message Text

UNCLASSIFIED

PAGE 01 ADDIS 10981 131624Z

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ACTION AF-05

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /013 W
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R 130754Z SEP 74

FM AMEMBASSY ADDIS ABABA

TO USDOC WASHDC

INFO AMCONSUL ASMARA

AMEMBASSY LUSAKA

SECSTATE WASHDC 1029

UNCLAS ADDIS ABABA 10981

USDOC

E.O.11652: NA

TAGS: BEXP, ET

SUBJ: FOOD PROCESSING AND PACKAGING EQUIPMENT CATALOG SHOW

REF: A) USDOC 12329; B) STATE A-9166, 9/9/72; C) LUSAKA 1772

1. CABLE REPORT AT CLOSE OF SHOW:

A) NAME: FOOD PROCESSING AND PACKAGING EQUIPMENT CATALOG SHOW
B) PLACE AND ATES OF EXHIBITION: SEPT 2-6; SEPT 9-10.

C) NUMBER OF FIRMS SUPPLYING CATALOGS; 101 U.S. FIRMS.

D) NUMBEROF VISITORS: REGISTERED - 151

E) NUMBER OF TRADE INQUIRIES DEVELOPED: 489

F) NUMBER OF EXHIBITING FIRMS RECEIVING TRADE INQUIRIES: 95

2.COMMENTS: INTEREST AND RESPONSE BY LOCAL BUSINESS COMMUNITY BEYOND EXPECTATIONS. AS RESULT, SHOW, WHICH ORIGINALLY SCHEDULED CLOSE SEPTEMBER 6, EXTENDED TWO EXTRA DAYS THROUGH SEPTEMBER 10. EMBASSY PLANS REPEAT SHOW IN ASMARA IN NOVEMBER; EXPENSE EXPECTED TO BE MINIMAL. DURING COURSE OF SHOW, LUNDQUIST VISITED NUMBEROF FOOD PROCESSING PLANTS IN ADDIS AREA. HE ALSO STOPPED OVER IN ASMAR SEPTEMBER 7, WHERE HE SPOKE TO INTERESTED BUSINESSMEN HADN VISITED PLANTS IN THAT AREA.

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Message Attributes

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Disposition Authority: n/a
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